



## 1 Motivation

In the information age a massive amount of data is available. It can be of great benefit to use this existing data for secondary analysis instead of collecting new data, which might be time-consuming and expensive. But what can be done if the required variables are not all accessible in one single data set? The solution is given by statistical matching: With the aid of statistical matching, **information from different surveys can be combined**.

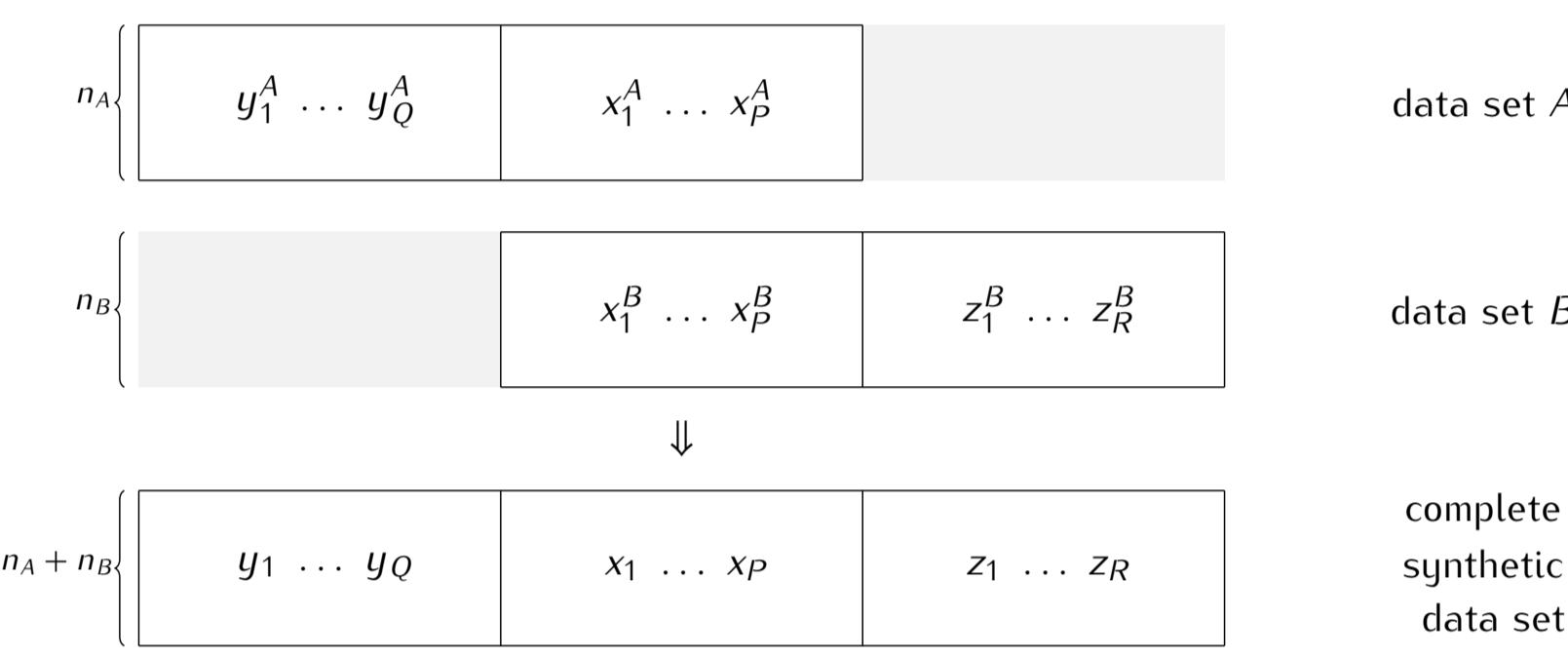
## 2 Statistical Matching

Statistical matching (or data fusion) aims at the achievement of **joint information** on variables that are on the one hand not jointly observed and on the other hand based on a disjoint set of observation units [e.g. 2, p. 2].

### Initial situation of partially overlapping data sets

The initial situation of statistical matching [e.g. 2] are two (or more) data sets, e.g.  $A$  and  $B$  with  $n_A$  or  $n_B$  observations, respectively, that contain information on a set of common variables  $\mathbf{X}$ , and specific variables  $\mathbf{Y}$  and  $\mathbf{Z}$  which are not jointly observed. Furthermore, the observation units in  $A$  and  $B$  are not the same.

The objective is, on the one hand, to estimate the joint probability distribution of all common and specific variables (**macro approach**) or, on the other hand, to generate one synthetic data set, that contains information on all variables of interest (**micro approach**).



### Conditional independence assumption to achieve an identifiable joint distribution

It is common practice to use statistical matching strategies that are premised on the restrictive **assumption of conditional independence** (CIA), i.e. the independence of  $\mathbf{Y}$  and  $\mathbf{Z}$  given  $\mathbf{X}$ . This technical assumption makes the joint distribution of  $\mathbf{X}$ ,  $\mathbf{Y}$  and  $\mathbf{Z}$  **identifiable** for  $A \cup B \in \mathbb{R}^{(n_A+n_B) \times (P+Q+R)}$ , where  $A \cup B$  is an incomplete i.i.d. sample from  $f(\mathbf{x}, \mathbf{y}, \mathbf{z}) = f_{\mathbf{Y}|\mathbf{X}}(\mathbf{y}|\mathbf{x}) f_{\mathbf{Z}|\mathbf{X}}(\mathbf{z}|\mathbf{x}) f_{\mathbf{X}}(\mathbf{x})$  without joint information on  $\mathbf{X}$ ,  $\mathbf{Y}$  and  $\mathbf{Z}$  [e.g. 2, p. 13].

### Maximum likelihood estimation under the CIA

Given the CIA, the observed likelihood function of  $A \cup B$  in the parametric framework is given by

$$\begin{aligned} L(\theta|A \cup B) &= \prod_{a=1}^{n_A} f_{\mathbf{Y}\mathbf{Z}}(\mathbf{x}_a, \mathbf{y}_a; \theta_{\mathbf{Y}\mathbf{Z}}) \prod_{b=1}^{n_B} f_{\mathbf{Y}\mathbf{Z}}(\mathbf{x}_b, \mathbf{z}_b; \theta_{\mathbf{Y}\mathbf{Z}}) \\ &= \prod_{a=1}^{n_A} f_{\mathbf{Y}|\mathbf{X}}(\mathbf{y}_a|\mathbf{x}_a; \theta_{\mathbf{Y}|\mathbf{X}}) \prod_{b=1}^{n_B} f_{\mathbf{Z}|\mathbf{X}}(\mathbf{z}_b|\mathbf{x}_b; \theta_{\mathbf{Z}|\mathbf{X}}) \prod_{a=1}^{n_A} f_{\mathbf{X}}(\mathbf{x}_a; \theta_{\mathbf{X}}) \prod_{b=1}^{n_B} f_{\mathbf{X}}(\mathbf{x}_b; \theta_{\mathbf{X}}), \end{aligned}$$

where  $f$  can either be a density function or a probability distribution.

Although  $A \cup B$  is an incomplete data set, the maximum likelihood estimators  $\hat{\theta}_{\mathbf{X}}$ ,  $\hat{\theta}_{\mathbf{Y}|\mathbf{X}}$ , and  $\hat{\theta}_{\mathbf{Z}|\mathbf{X}}$  can directly be estimated from it [e.g. 2, p. 14], where  $\theta_{\mathbf{Y}|\mathbf{X}}$  and  $\theta_{\mathbf{Z}|\mathbf{X}}$  denote the parameters of the conditional distributions.

## 3 Probabilistic Graphical Models

Probabilistic graphical models aim at the **compact representation of complex distributions** over a possibly high-dimensional space by exploiting the (conditional) independences among the concerned random variables [e.g. 3, p. 3].

### Bayesian networks

A Bayesian network over a set of random variables  $\mathbf{X} = \{X_1, \dots, X_p\}$  is composed of a **global probability distribution** and a **directed acyclic graph**  $\mathcal{G} = (\mathbf{N}, \mathbf{A})$ , where

- each random variable  $X_i \in \mathbf{X}$  is depicted by a node  $n_i \in \mathbf{N}$ , and
- the dependence relations among the random variables, i.e. the direct influence of one node on another [e.g. 3, pp. 51], are illustrated by the set of directed edges  $\mathbf{A}$ .

### Global probability distribution

Taking into account the so-called **Markov property**, which states that every variable is **conditionally independent** of its non-descendants given its parents, and the **chain rule**, the joint probability distribution over  $\mathbf{X}$  can be obtained by the product over the local conditional probability distributions as follows

$$P(\mathbf{x}) = P(x_1, \dots, x_p) = \prod_{i=1}^p P(x_i | pa(X_i)).$$

The term  $P(x_i | pa(X_i))$  denotes the conditional probability of  $X_i = x_i$ , where  $pa(X_i)$  represents the parent nodes of  $X_i$ , and  $pa(X_i)$  its realizations.

## References

- 1 A. Antonucci, C. P. de Campos, and M. Zaffalon. Probabilistic graphical models. In T. Augustin, F. P. A. Coolen, G. de Cooman and M. C. M. Troffaes, editors, *Introduction to Imprecise Probabilities*, pages 207–229. Wiley, Chichester, UK, 2014.
- 2 M. D’Orazio, M. Di Zio, and M. Scanu. *Statistical Matching: Theory and Practice*. Wiley, 2006.
- 3 D. Koller and N. Friedman. *Probabilistic Graphical Models: Principles and Techniques*. MIT Press, 2009.

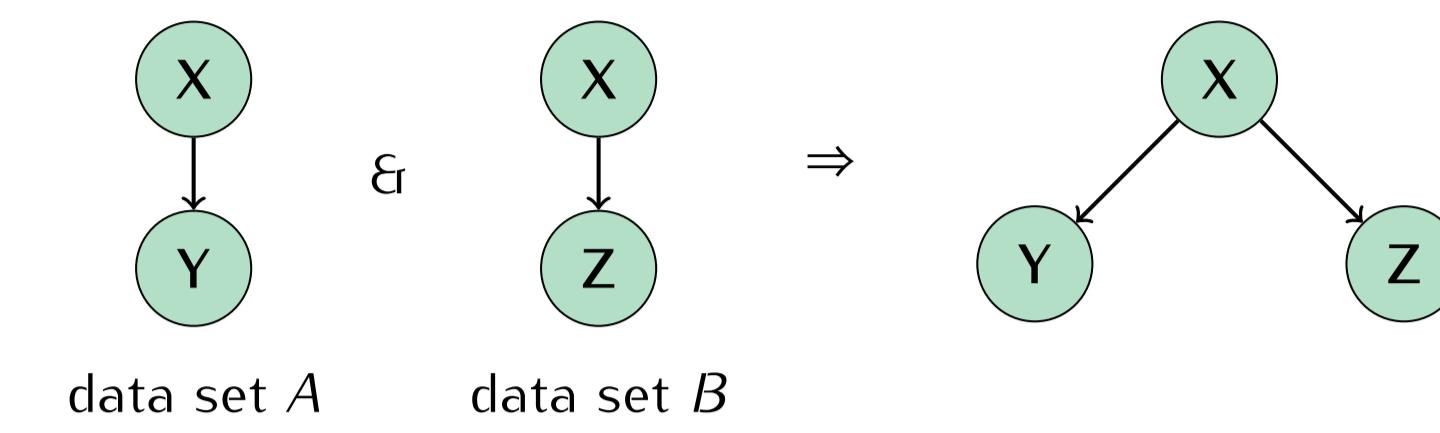
## 4 Probabilistic Graphical Models for Statistical Matching

Here, it is proposed to perform statistical matching by graphical network models. This might be a promising alternative to existing statistical matching approaches, since probabilistic graphical models provide a natural form of representing conditional independence.

The **basic idea** is composed by the following two steps:

**Step 1:** Create one network on each of the data sets to be matched

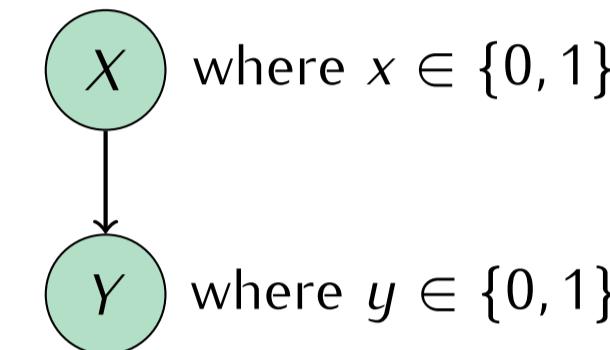
**Step 2:** Link the networks to one single network and estimate the global probability distribution



## 5 Simulation

### Simulation design

- Data set  $A$  with  $n_A = 3500$  observations
- Data set  $B$  with  $n_B = 1500$  observations



- (Conditional) probability distribution:  
 $x = 0:$

	Z = 0	Z = 1	
Y = 0	0.8075	0.0425	0.85
Y = 1	0.1425	0.0075	0.15
	0.95	0.05	1



	Z = 0	Z = 1	
Y = 0	0.525	0.175	0.7
Y = 1	0.225	0.075	0.3
	0.75	0.25	1

### Macro approach

Estimation of the joint probability distribution

$$P_{X,Y,Z}(x, y, z) = P_X(x) P_{Y|X}(y|x) P_{Z|X}(z|x)$$

can be estimated from  $A$  and  $B$

can be estimated from  $A$

can be estimated from  $B$

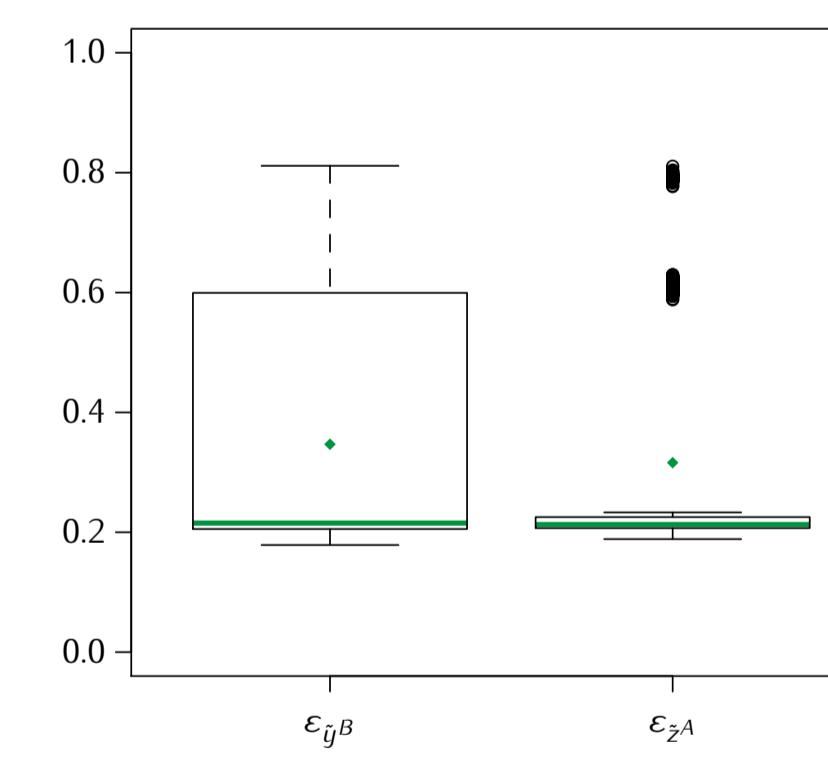
### Micro approach

Substitution of the missing values of  $Z$  in  $A$  by draws from the posterior

$$\begin{aligned} P_{Z|X,Y}(Z|x, y) &= \frac{P_{X,Y,Z}(x, y, Z)}{P_{X,Y}(x, y)} = \frac{P_{X,Y,Z}(x, y, Z)}{\sum_z P_{X,Y,Z}(x, y, z)} \\ &= \frac{P_X(x) P_{Y|X}(y|x) P_{Z|X}(Z|x)}{P_X(x) P_{Y|X}(y|x) P_{Z|X}(0|x) + P_X(x) P_{Y|X}(y|x) P_{Z|X}(1|x)} \end{aligned}$$

Analogous procedure for the imputation of the missing values of  $Y$  in  $B$ .

### Prediction error



## Further Research

### Credal networks

The next step will be the application of credal networks [e.g. 1] to match partially overlapping data sets. This approach offers decisive advantages: On the one hand, the strict **conditional independence assumption can be weakened** by using independence concepts for conditional credal sets. On the other hand, the **uncertainty of the statistical matching process** can be taken into consideration by **sets of compatible contingency tables**.

### Combination of differing network structures or parameter estimates

Furthermore, the combination of possibly differing network structures of  $x^A$  and  $x^B$  require further investigations. Feasible solutions are provided by graph union, graph intersection, or model averaging. Also the opportunity of varying parameter estimates on the two data sets  $A$  and  $B$  need to be taken into account.

### Continuous and hybrid network models

Moreover, the extension to continuous and hybrid network models is planned, starting with Gaussian Bayesian networks and networks for exponential families.